



CAMDEN CITY COUNCIL
WORK SESSION MINUTES

Tuesday, September 23, 2014

4:00 P.M.

Council Chambers-City Hall

PRESENT

Mayor Anthony P. Scully
Mayor Pro-Tem Laurel M. Parks
Councilmember Walter M. Long, Jr.
Councilmember Alfred Mae Drakeford
Councilmember X. Willard Polk

City Clerk Brenda Davis
City Manager Mel Pearson
Finance Director Debra Courtney (absent)
Chronicle-Independent Editor Martin Cahn
and interested citizens

CALL TO ORDER

Mayor Anthony P. Scully called the Camden City Council Work Session to order at 4:00 p.m.

WELCOME – City Manager Mel Pearson welcomed council to the September 23, 2014, Camden City Council Work Session.

KERSHAWHEALTH’S CELEBRATION OF COMMUNITY – “What Matters Most”- Judy Ferrell & Joseph Bruce

Joseph Bruce, KershawHealth Vice President for Marketing and Community Development along with Judy Ferrell, KershawHealth Marketing Director presented information and showed video footage of a new television campaign on KershawHealth’s celebration of community “What Matters Most”. Council and the public was informed of the screening of the new television campaign starring the residents of Kershaw County on Tuesday, September 30, 6:00 pm at the Camden’s Historic Little Theatre, 506 East DeKalb Street.

WAYFINDING PROPOSALS – WADE LUTHER

Economic Development Director, Wade Luther updated council on the Request for Proposal (RFP) for a Wayfinding signage program. Mr. Luther reported that eight proposals were received and after a staff committee evaluated the proposals - SkyDesign was selected to complete the project. SkyDesign of Atlanta, Georgia will develop a signage location plan, design drawings, phasing plan and cost estimates for sign development.

The project will begin in October and is expected to take approximately seven months or less to complete. A Project Team will consist of the following individuals: Anthony P. Scully, Mayor – Robert Ariail, Architect and Cartoonist – Hope Cooper, Tourism Partner – Shawn Putnam, City Planner – Tony Burns, Public Works, Parks & Street Division – Suzi Sale, Tourism Development – Wade Luther, Economic Development – and Billy Hinson, SCDOT.



Councilmember Polk voiced his concerns on the existing signs and also suggested staff seek input from the Kershaw Historical Society on ideas for the wayfinding signage. Staff will follow up on this matter.

For additional information on the Wayfinding Signage Project please refer to memo dated September 18, 2014 **RE:** Wayfinding Signage Master Plan.

RHAME ARENA UPDATE – WADE LUTHER

Economic Development Director, Wade Luther updated council on progress on the development of concept rendering for the revitalization and enhancement of Rhame Arena project. In attendance to present drawings and information on the reuse of the Rhame Area structure, representatives from Bobbitt Design Builders along with LTC Associates provided six drawings on easels showing renderings of the proposed renovations and floor plans for the future site of Rhame Arena. The proposed drawings and floor plans unveiled a concept for the future of Rhame Arena that would function as an “open air” and “multi-function venue” while keeping in mind all the various sports activities that will be held at Rhame Arena.

Council voiced some concerns on this matter and by their positive reaction towards Bobbitt and LTC’s design concept directed staff to move forward with the Design Team to develop final design plans for a design-build project.

For additional information, please refer to memo dated September 18, 2014 **RE:** Rhame Arena.

EXECUTIVE SESSION

Council, on motion by Councilmember Parks, seconded by Councilmember Long, voted unanimously to enter into Executive Session at 4:55 pm to discuss a contractual matter.

REGULAR SESSION

Council unanimously agreed to re-enter regular session at 5:20 p.m. No action was taken during Executive Session.

OTHER BUSINESS

Councilmember Polk suggest City of Camden develop long-term Hazard Mitigation Plans for residential areas regarding underground utilities.

Councilmember Polk suggest that City Council receive a quarterly report from staff regarding information on economic development activities in the city as well as the county.



Councilmember Parks suggested staff start discussion now on the development of a Tourism Committee as opposed to waiting until January 2015.

Anthony P. Scully, Mayor

Attest:

Brenda Davis, City Clerk