



City of Camden
South Carolina

CAMDEN CITY COUNCIL

WORK SESSION MINUTES

Tuesday, January 28, 2014

4:00 P.M.

Council Chambers-City Hall

PRESENT

Mayor Anthony P. Scully

Mayor Pro-Tem Laurel M. Parks

Councilmember Walter M. Long, Jr. (absent)

Councilmember Alfred Mae Drakeford

Councilmember X. Willard Polk

City Manager Mel Pearson

City Clerk Brenda Davis

Chronicle-Independent Editor Martin Cahn (absent)
and interested Citizens

CALL TO ORDER

Mayor Anthony P. Scully called the Camden City Council Work Session to order at 4:00 p.m.

WELCOME – City Manager Mel Pearson welcomed Council to the January 28, 2014 Camden City Council Work Session.

NOTICE TO CITY OF CAMDEN WATER CUSTOMERS – Pearson

City Council was briefed on information regarding the “Notice to City of Camden Water Customers.” The City of Camden will perform an annual system maintenance cleaning procedure to purify and clean the water distribution system.

ROBERT MILLS’ SOUTH CAROLINA EXHIBIT - Richardson

Katherine Richardson Director of the Camden Archives and Museum presented Council with information regarding the Robert Mills’ South Carolina Exhibit. Mrs. Richardson invited Council to visit the on-site exhibit at the Camden Archives and Museum. The exhibit will run from Saturday, January 25, 2014 until June 20, 2014.

HISTORIC DESIGN GUIDELINES UPDATE - Putnam

City Planner Shawn Putnam gave a brief update on the process to re-write the design guidelines used by the Historic Landmarks Commission. The project is on schedule with complete technical post-adoption edits scheduled for June 17, 2014. There was general discussion from Council regarding this matter.

For additional information on the working schedule please refer to memo dated January 24, 2014
RE: Historic Design Guidelines Update.



City of Camden
South Carolina

FIVE-YEAR UPDATE OF THE COMPREHENSIVE PLAN – Putnam

City Planner Shawn Putnam presented Council with information on the background of the five-year update to the comprehensive plan, why the City of Camden participates in plan and how the plan serves as an umbrella plan for all other plan and regulations. City Planner Shawn Putnam stated that the “The SC Local Government Comprehensive Planning Enabling Act of 1994, provides requirements for a comprehensive plan and identifies the local Planning Commission as the entity responsible for preparing and recommending a comprehensive plan to City Council.”

City Planner Shawn Putnam proceeded with his lengthy presentation by outlining and explaining the elements along with the changes to goals, objectives and strategies for implementation. Mr. Putnam reviewed the following elements required by the SC Local Government Comprehensive Planning Enabling Act: Population element, Economic development element, Natural resources element, Cultural resources element, Community facilities element, Housing element, Land use element, Transportation element, and Priority investment element.

Acknowledged in Mr. Putnam’s memo dated January 22, 2014, the comprehensive plan update specifically accomplishes the following:

- Review and update of the population and housing elements, focusing on the identification and incorporation of demographic updates, changes, trends, and projections.
- Review, evaluation and update of the goals, objectives and implementation strategies from the seven elements included in the Comprehensive Plan.
- Development of a new Transportation Element and a Priority Investment Element and the addition of sections to the Housing Element that analyze housing affordability in compliance with the 2007 amendments to the Act.

There was general discussion and questions from Council regarding this matter. A public hearing will be held February 11, 2014 to receive public comments regarding the five-year update of the Comprehensive Plan.

For additional information on the Comprehensive Plan Update please refer to memo dated January 22, 2014 **RE:** Comprehensive Plan Update and the City of Camden Comprehensive Plan 2013 Update document.

SCPRT TAG GRANT UPDATE FISCAL YEAR 2013/2014 – Luther

As a result of a grant amount awarded in the amount of \$10,086 from the South Carolina Department of Parks, Recreation and Tourism’s (SCPRT) Advertising Grant (TAG) program for the promotion of the Ross E. Beard, Jr. Collection (along with required matching funds from the City), the City of Camden has secured and completed the following advertisements:



City of Camden
South Carolina

6 billboards, a 1/6 page ad in AAA Go magazine, and a Travel Directory ad in Southern Living Magazine. The billboards will begin display February 1, 2014. There was general discussion from Council regarding this matter.

For additional information please refer to memo dated January 22, 2014 **RE: SCPRT TAG Grant Update.**

SCPRT TAG GRANT FISCAL YEAR 2014/2015 – Luther

Economic Development Director Wade Luther updated Council on the 2014-2015 South Carolina Department of Parks, Recreation and Tourism’s (SCPRT) Tourism Advertising Grant (TAG) Program. Mr. Luther briefed Council on staff’s preliminary action plan for the grant program; specifically on the idea of developing two separate applications to comply with local government qualifications: one application for the City of Camden as a Destination and one application for the Camden Archives and Museum as an Attraction.

There was general discussion from Council regarding this matter.

For additional information refer to the memo dated January 23, 2014 **RE: SCPRT TAG Grant FY 2014-2015.**

OTHER BUSINESS

Councilmember Parks requested an update on the status the Joint City/Council meeting, and an update on the Tourism Director and the Tourism Committee. City Manager Mel Pearson gave a brief update on the item and informed council that the items will be discussed in detail at Council’s upcoming budget meeting.

Councilmember Polk suggested staff invite the preparers of the Hospitality and Feasibility Study - Mr. Dale Stigamier to Council’s next Work Session.

ADJOURNMENT

There being no further business, Council on motion by Councilmember Drakeford, seconded by Councilmember Parks, voted unanimously to adjourn the Work Session at 5:45 p.m.

Attest:

Mayor Anthony P. Scully

Brenda Davis, City Clerk