



CAMDEN—KERSHAW COUNTY FIREFEST
P.O. BOX 7002
1000 LYTTLETON STREET
CAMDEN, SOUTH CAROLINA 29020

JOHN BOWERS
CHIEF

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June 1, 2021

Dear Exhibitor:

It's time again to prepare for our annual FireFest. As you know, the event is FREE and celebrates the upcoming Fire Prevention Week in October. This family-oriented event will be on **Saturday, September 25th**. As always, the goal is to promote awareness about fire and life safety practices in a fun setting with real firefighters. The day kicks off at 9:00 am with a parade of new and antique fire trucks. Activities include an apparatus show and demonstrations, cruise inn, giant Kids Zone, firefighting demonstrations, food, music, and fun all day long.

After a long year of COVID and cancelled events we are excited to bring back Firefest for the 25th year. This Kershaw County tradition will have some minor changes due to the pandemic. We always strive to keep our community safe and this event we hope to maintain that standard through social distancing. The event will be held at Camden City Arena and there is plenty of free parking located on site. We would be pleased to invite you to participate by sharing your safety message or merchandise on Saturday, September 25th. We have requested the participation of numerous community partners and vendors to help promote the importance of fire and life safety throughout the Kershaw County area as well as help promote our local businesses after this trying year. We are looking forward to fun and educational day for our community.

The event is free and open to the public. There is a \$15 charge for community partners to participate. Vendors selling will pay a \$50 fee due with the Sign-Up Form and Application for Temporary Vendors License. Any Vendors who already have a Business License will be charged \$25, wich will be due with the Sign-Up Form and a copy of their current Business License. No Spots will be reserved until all forms and fees have been recieved.

Included is an overview of the agenda for the day with your Exhibitor Reservation Form. Please return the form completed by September 10, 2021 to Camden Fire Department PO Box 7002, Camden SC, 29021 to ensure a booth location and that your information is included in the printed material. **Space is limited to the first 40 vendors to submit reservation forms.** All others will be placed on a waiting list and notified as space becomes available.

Thank you,

Howard McCoy

FireFest Committee