3Q 2022-23

CAMDEN TOURISM MARKETING & DEVELOPMENT

MONTHLY E-BLAST/ Visitor Itinerary Tool



5,547 subscribers / 99.8 % reach

February

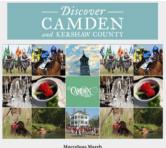




Under our iconic clock tower we are a unique small town that delivers big on food, site seein history, local arts scene and interacting with the locals themselves.

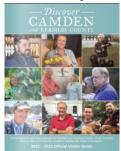
5,582 subscribers / 96.6% reach

March



5,582 subscribers / 95.5 reach

Discover Camden - Kershaw County & Classically Camden Magazines





3Q distribution: 4,000 copies distributed via 9 SCPRT Welcome Centers & REVWAR Visitor Center.



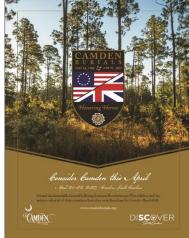
325,000 National Subscribers & Newsstand



150,000 Regional Subscribers



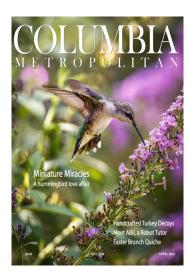
656,000 Statewide Member / Subscribers



Camden Burials Message



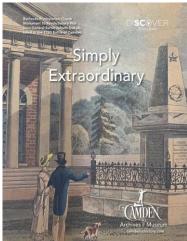
1.1 million U.S. **Subcribers & Newsstand**



46,000 Midlands

Dur State

125,600 Western NC Subscribers & Newsstand Subscribers & Newsstand



Camden Archives Message



Eat, Shop, Stay, Play Camden

16,2332 combined post reach



Discover Camden - Kershaw County 3.4K likes • 3.7K followers