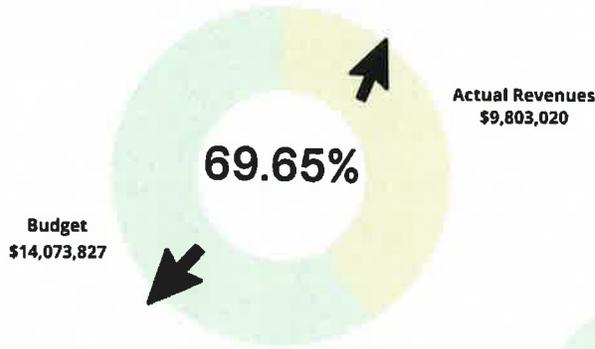


General Fund Revenues

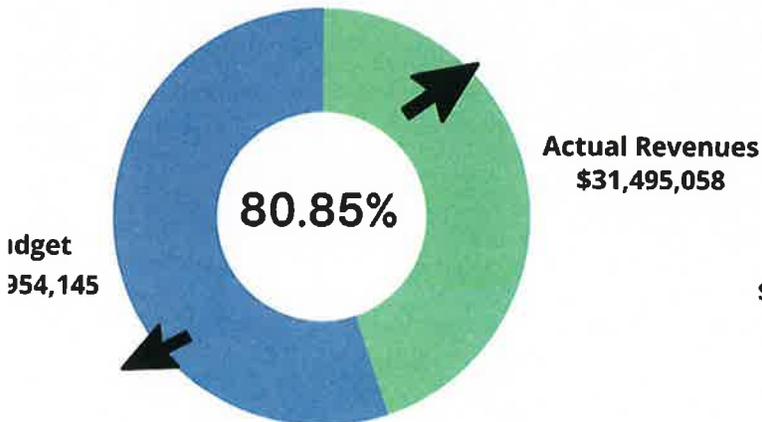


General Fund Expenses

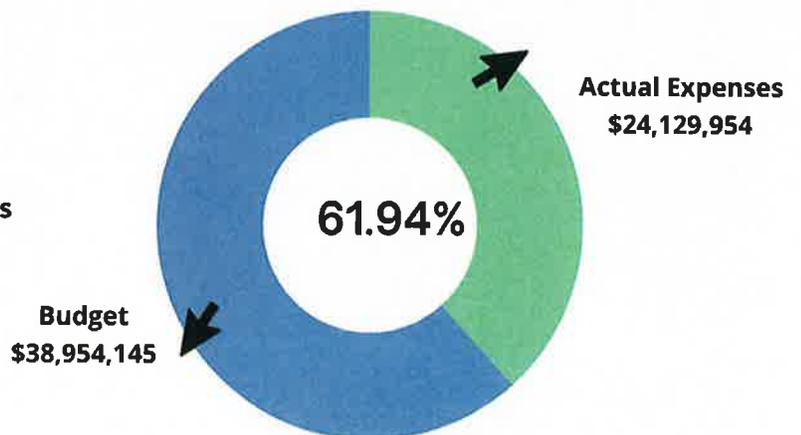


Total GF Cash & Investments
\$9,199,896

Utility Fund Revenues

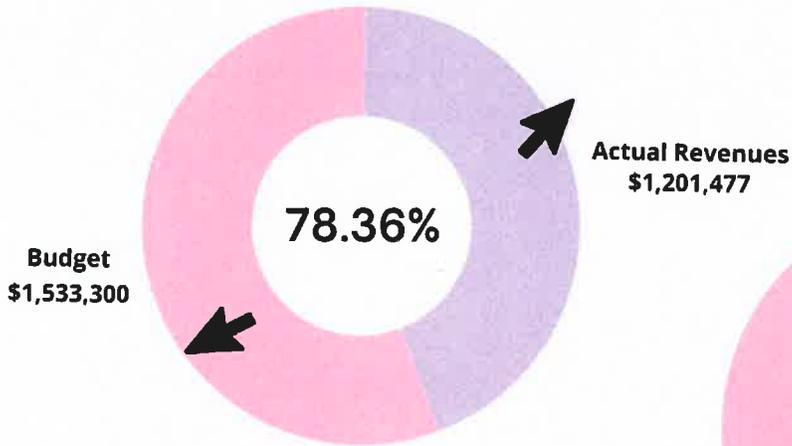


Utility Fund Expenses

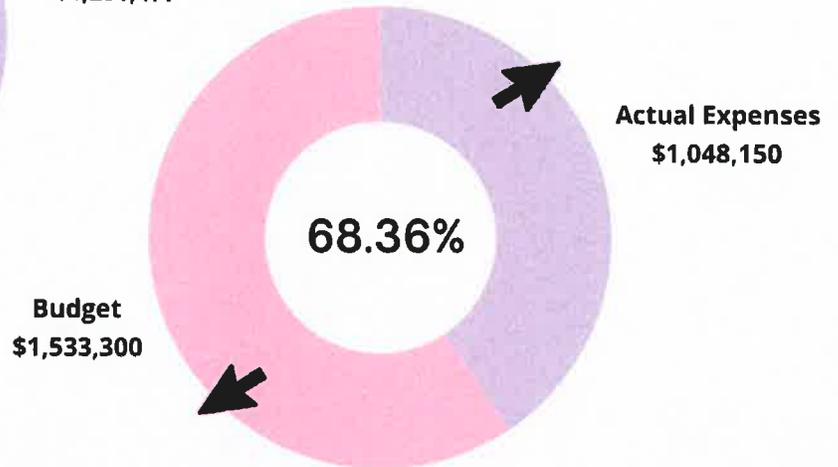


Total UF Cash & Investments
\$11,745,807

Local Tax Fund Revenues



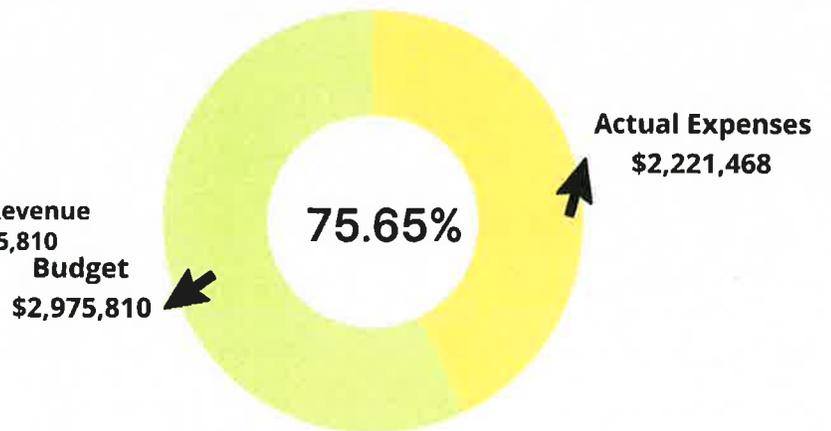
Local Tax Fund Expenses



Capital Improvement Fund Revenues



Capital Improvement Fund Expenses



CITY OF CAMDEN
3RD QUARTER JULY 2023 - March 2024
Budget Comparison (Unaudited)

Percentage of Budget Year Completed 75% (Actual Transactions Still Pending)

General Fund Revenues by Major Categories

Description	2023/2024 BUDGET	YEAR TO DATE ACTUAL	DOLLAR DIFFERENCE	PERCENTAGE TO DATE
Property Taxes	\$ 4,529,558	\$ 4,286,772	\$ 242,786	94.64%
Net Fines	\$ 51,500	\$ 40,470	\$ 11,030	78.58%
Fire Service	\$ 721,670	\$ 565,358	\$ 156,312	78.34%
Sanitation Service	\$ 1,608,592	\$ 1,265,615	\$ 342,977	78.68%
Business License	\$ 2,450,000	\$ 660,663	\$ 1,789,337	26.97%
Permits	\$ 146,500	\$ 587,504	\$ (441,004)	401.03%
Franchise Fees	\$ 252,300	\$ 38,530	\$ 213,770	15.27%
Fund Transfer	\$ 2,266,000	\$ 1,699,500	\$ 566,500	75.00%
Sale of Property	\$ 700,000	\$ -	\$ 700,000	0.00%
Inter-Governmental	\$ 615,000	\$ 286,042	\$ 328,958	46.51%
Mobile Tower Rental	\$ 195,000	\$ 206,269	\$ (11,269)	105.78%
Other Income	\$ 537,707	\$ 166,298	\$ 371,409	30.93%
Total General Fund Revenues:	\$ 14,073,827	\$ 9,803,020	\$ 4,270,807	69.65%

General Fund Expenditures by Division and/or Type

Division and/or Type	2023/2024 BUDGET	YEAR TO DATE ACTUAL	DOLLAR DIFFERENCE	PERCENTAGE TO DATE
Legislative	\$ 217,895	\$ 152,439	\$ 65,456	69.96%
Court	\$ 272,034	\$ 195,850	\$ 76,184	71.99%
Legal	\$ 40,000	\$ 49,568	\$ (9,568)	123.92%
Elections	\$ -	\$ -	\$ -	0.00%
Community Promotions	\$ 117,000	\$ 99,000	\$ 18,000	84.62%
Administrative	\$ 394,706	\$ 315,410	\$ 79,296	79.91%
Finance	\$ 1,112,806	\$ 1,139,409	\$ (26,603)	102.39%
Building Code Enforcement	\$ 170,500	\$ 367,714	\$ (197,214)	215.67%
Planning	\$ 243,594	\$ 101,290	\$ 142,304	41.58%
Downtown Redevelopment	\$ 155,483	\$ 154,282	\$ 1,201	99.23%
Police	\$ 3,683,178	\$ 2,892,985	\$ 790,193	78.55%
Human Resources	\$ 165,380	\$ 90,061	\$ 75,319	54.46%
Fire Service	\$ 2,310,480	\$ 1,863,233	\$ 447,247	80.64%
Public Works/Facility Maint	\$ 31,845	\$ 3,316	\$ 28,529	10.41%
Streets	\$ 515,178	\$ 336,089	\$ 179,089	65.24%
Sanitation	\$ 1,539,343	\$ 1,142,366	\$ 396,977	74.21%
Parks	\$ 1,002,708	\$ 641,529	\$ 361,179	63.98%
Garage	\$ 163,811	\$ 170,483	\$ (6,672)	104.07%
Archives	\$ 338,934	\$ 145,417	\$ 193,517	42.90%
Non-Departmental	\$ 1,598,952	\$ 614,908	\$ 984,044	38.46%
Total General Fund Expenses:	\$ 14,073,827	\$ 10,475,351	\$ 3,598,476	74.43%

CITY OF CAMDEN
3RD QUARTER JULY 2023 - MARCH 2024
Budget Comparison (Unaudited)

Percentage of Budget Year Completed 75% (Actual Transactions Still Pending)

Utility Fund Revenues by Major Categories

Description	2023/2024 BUDGET	YEAR TO DATE ACTUAL	DOLLAR DIFFERENCE	PERCENTAGE TO DATE
Electric Division	\$ 30,032,069	\$ 23,113,603	\$ 6,918,466	76.96%
Water Division	\$ 5,526,076	\$ 3,936,962	\$ 1,589,114	71.24%
Sewer Division	\$ 3,316,500	\$ 3,698,530	\$ (382,030)	111.52%
Other Income	\$ 79,500	\$ 245,962	\$ (166,462)	309.39%
Grant Income	\$ -	\$ 500,000	\$ (500,000)	0.00%
Total Utility Fund Revenues:	\$ 38,954,145	\$ 31,495,058	\$ 7,459,087	80.85%

Utility Fund Expenditures by Division and/or Type

Division and/or Type	2023/2024 BUDGET	YEAR TO DATE ACTUAL	DOLLAR DIFFERENCE	PERCENTAGE TO DATE
<u>Utility Administration</u>				
Labor	\$ 703,298	\$ 230,386	\$ 472,912	32.76%
Operating	\$ 106,800	\$ 125,770	\$ (18,970)	117.76%
Capital - Purchases	\$ 21,656	\$ -	\$ 21,656	0.00%
	\$ 831,754	\$ 356,156	\$ 475,598	42.82%
<u>Non-Departmental</u>				
Retiree Insurance	\$ 84,990	\$ 122,740	\$ (37,750)	144.42%
Operating Expense	\$ 511,000	\$ 207,154	\$ 303,846	40.54%
Insurance	\$ 200,000	\$ 116,669	\$ 83,331	58.33%
Economic Incentives	\$ 350,000	\$ 20,000	\$ 330,000	5.71%
Other Operating	\$ -	\$ -	\$ -	0.00%
Utility Transfer	\$ 2,266,000	\$ 1,699,500	\$ 566,500	75.00%
	\$ 3,411,990	\$ 2,166,064	\$ 1,245,926	63.48%
Debt Service	\$ 7,012,346	\$ 4,568,440	\$ 2,443,906	65.15%

<u>Electric Division</u>				
Labor	\$ 1,048,136	\$ 736,124	\$ 312,012	70.23%
Purchase Power	\$ 17,200,000	\$ 9,388,462	\$ 7,811,538	54.58%
Operating	\$ 1,280,980	\$ 820,316	\$ 460,664	64.04%
Capital - Projects	\$ 2,070,400	\$ 1,731,618	\$ 338,782	83.64%
	\$ 21,599,516	\$ 12,676,520	\$ 8,922,996	58.69%
<u>Water Plant</u>				
Labor	\$ 794,322	\$ 651,760	\$ 61,364	82.05%
Operating	\$ 818,150	\$ 532,496	\$ 285,654	65.09%
Capital - Maintenance	\$ 106,442	\$ -	\$ 106,442	0.00%
	\$ 1,718,914	\$ 1,184,256	\$ 453,460	68.90%
<u>Water Lines</u>				
Labor	\$ 479,888	\$ 259,363	\$ 220,525	54.05%
Operating	\$ 188,085	\$ 114,742	\$ 73,343	61.01%
Capital - Maintenance	\$ 1,065,000	\$ 981,162	\$ 83,838	92.13%
	\$ 1,732,973	\$ 1,355,267	\$ 377,706	78.20%
<u>Sewer Plant</u>				
Labor	\$ 556,462	\$ 437,674	\$ 118,788	78.65%
Operating	\$ 599,000	\$ 314,309	\$ 284,691	52.47%
	\$ 1,155,462	\$ 751,983	\$ 403,479	65.08%
<u>Sewer Lines</u>				
Labor	\$ 351,542	\$ 233,546	\$ 117,996	66.43%
Operating	\$ 188,570	\$ 126,487	\$ 62,083	67.08%
Capital - Maintenance	\$ 805,600	\$ 605,919	\$ 199,681	75.21%
	\$ 1,345,712	\$ 965,952	\$ 379,760	71.78%
<u>Meter Reading</u>				
Labor	\$ 105,478	\$ 85,028	\$ 20,450	80.61%
Operating	\$ 40,000	\$ 20,288	\$ 19,712	50.72%
	\$ 145,478	\$ 105,316	\$ 250,794	72.39%
Total Utility Fund Expenses:	\$ 38,954,145	\$ 24,129,954	\$ 14,824,191	61.94%

CITY OF CAMDEN
3RD QUARTER JULY 2023 - MARCH 2024
Budget Comparison (Unaudited)

Percentage of Budget Year Completed 75% (Actual Transactions Still Pending)

Local Tax Fund Revenues by Major Categories

Description	2023/2024 BUDGET	YEAR TO DATE ACTUAL	DOLLAR DIFFERENCE	PERCENTAGE TO DATE
ABL License Fee	\$ 7,500	\$ -	\$ 7,500	0.00%
A-Tax Tourism Agency	\$ 30,000	\$ -	\$ 30,000	0.00%
Local A-Tax Revenue	\$ 100,000	\$ 63,643	\$ 36,357	63.64%
Local Hospitality Tax	\$ 1,200,000	\$ 982,883	\$ 217,117	81.91%
Kershaw County Funds	\$ 35,000	\$ 34,499	\$ 501	98.57%
City Arena Rental Income	\$ 10,000	\$ 11,645	\$ (1,645)	116.45%
Robert Mills Rental Income	\$ 7,500	\$ (5,725)	\$ 13,225	-76.33%
Visitors Center-Kershaw County	\$ 100,000	\$ 75,000	\$ 25,000	75.00%
Tennis Center	\$ 18,300	\$ 20,131	\$ (1,831)	110.01%
Visitors Center Rentals	\$ 25,000	\$ 19,400	\$ 5,600	77.60%
Other Income	\$ -	\$ -	\$ -	0.00%
Total Local Tax Fund Revenues:	\$ 1,533,300	\$ 1,201,477	\$ 331,823	78.36%

Local Tax Fund Expenditures by Division and/or Type

Division and/or Type	2023/2024 BUDGET	YEAR TO DATE ACTUAL	DOLLAR DIFFERENCE	PERCENTAGE TO DATE
Tourism Promotion	\$ 75,000	\$ 64,227	\$ 10,774	85.64%
Website/Marketing/Advert	\$ 40,000	\$ 29,800	\$ 10,200	74.50%
Print Ads Marketing	\$ 6,000	\$ 4,770	\$ 1,230	79.50%
Billboard Vinyl	\$ 9,200	\$ 3,810	\$ 5,390	41.41%
Tourism Video	\$ 2,500	\$ 1,159	\$ 1,341	46.36%
Price House Maint	\$ 7,500	\$ 995	\$ 6,505	13.26%
City Arena Maint	\$ 15,000	\$ 12,646	\$ 2,354	84.31%
Robert Mills Courthouse Maint	\$ 10,000	\$ 4,435	\$ 5,565	44.35%
Tourism PR Newsletter	\$ 7,600	\$ 7,282	\$ 318	95.81%
Carolina Cup Sponsorship	\$ 12,500	\$ 12,500	\$ -	100.00%
SC Sports Alliance	\$ 500	\$ -	\$ 500	0.00%
Dues-SC Tourism Society	\$ 800	\$ 214	\$ 586	26.71%
Tourism Meetings/SCPRT	\$ 2,500	\$ 1,963	\$ 537	78.52%
Tag-Destination	\$ 45,000	\$ 70,971	\$ (25,971)	157.71%
Tag-Attraction	\$ 20,000	\$ -	\$ 20,000	0.00%
Promo Items	\$ 4,500	\$ 4,591	\$ (91)	102.03%
Events/Sponsorships	\$ 5,000	\$ 2,500	\$ 2,500	50.00%
Archives Programming	\$ 5,000	\$ 1,966	\$ 3,034	39.33%
Downtown Events	\$ 30,000	\$ 26,151	\$ 3,850	87.17%
Shop Local Campaign	\$ 2,000	\$ 1,000	\$ 1,000	50.00%
Contingency	\$ 92,448	\$ -	\$ 92,448	0.00%
Downtown Marketing	\$ 35,000	\$ 30,952	\$ 4,048	88.43%
TODS Signage	\$ 400	\$ -	\$ 400	0.00%
Aberdeen	\$ 30,000	\$ 8,713	\$ 21,287	29.04%
2015 Bond Debt Service	\$ 295,000	\$ 220,584	\$ 74,416	74.77%
2017 Bond Debt Service	\$ 150,000	\$ 99,002	\$ 50,998	66.00%
Visitors Center Expense	\$ 398,374	\$ 271,938	\$ 126,436	68.26%
Tennis Center Expenses	\$ 231,478	\$ 165,982	\$ 65,496	71.71%
Total Local Tax Fund Expenses:	\$ 1,533,300	\$ 1,048,150	\$ 485,150	68.36%

CAMDEN POLICE DEPARTMENT

QUARTERLY REPORT: January—March 2024

PATROL DIVISION

ARRESTS MADE — 120
WARRANTS SERVED — 119
CALLS FOR SERVICE — 3,506
COLLISIONS — 129
INCIDENT REPORTS — 324
UTT'S ISSUED — 374
WARNINGS ISSUED — 452
ARREST WARRANTS ISSUED — 6

ADMINISTRATION

DIVISION

IN-HOUSE REPORTS — 28
NEW EVIDENCE CASES — 61
EVIDENCE CASES CLOSED — 77

INVESTIGATIONS

CLOSED CASES — 1619
ARREST WARRANTS ISSUED — 102

NARCOTICS

DURING THE THIRD QUARTER OF THE YEAR
THERE WERE 5 REPORTED OVERDOSES OVER 3
INCIDENTS AND ZERO DEATHS

FLOCK

3 LOCATED

INTERESTING

2024 CAROLINA CUP OCCURRED ON MARCH
30TH. THERE WERE NO SERIOUS INCIDENTS
INVOLVING LAW ENFORCEMENT.
TOTAL OF 11 CRIMINAL CHARGES MADE
RELATED TO MINORS WITH ALCOHOL OR FAKE
ID'S.



SPECIAL PROPERTY CHECKS

KENDALL PARK — 85
BOYKIN PARK — 140
KIRKWOOD PARK — 54

Code Enforcement

THERE WERE 56 ENFORCEMENT ACTIONS TAKEN
FOR VIOLATION OF TRUCK ROUTE DURING THIS
QUARTER.

SRO's

SRO SUPERVISORS WERE A GREAT ASSET DUR-
ING SPRING BREAK AS THEY SUPERVISED
SHIFTS DUE OFFICER'S VACATIONS AND STAFF
SHORTAGES.



HOT TOPICS

TOP COLLISION LOCATIONS:

- 1) DEKALB ST AND SPRINGDALE DR WITH 11 COLLISIONS
- 2) DEKALB ST AND CHESTNUTFERRY EXT WITH 9 COLLISIONS
- 3) BROAD ST AND BLACKRIVER RD WITH 5 COLLISIONS



Fire Report

Total Calls: 530

Medical Calls	258
Service Calls	99
Fire Alarms	78
Accidents	63
Fire	32

**Home Property Saved
1,948,300.00**

FROM THE DESK OF THE CHIEF

**Automatic Mutual Aid with
KC Fire Service and Lugoff
Fire in effect and working
well. New truck E-2 in service
and responding to calls.**

Training

**Average Monthly Training
Per Staff Member
65 Hours**

Staff Certifications

**2 Completed Leadership
2 Completed Wildland FF
2 Completed ICS Class**

**Q-3 23-24
January - March**

Fire Prevention

Inspections	95
Violations	39
Corrected at Follow up	28
Plans Reviews	4
Child Safety Seats Installed	41
Public Education Events	12
Smoke Alarms Installed	84



PUBLIC UTILITIES

Sanitation

- 921 tons of commercial garbage hauled to landfill
- 506 tons of yard trash hauled to landfill
- 689 tons of residential garbage hauled to landfill
- 66 tons of recycling material hauled to Sonoco recycling facility
- Over 7,800 residents served weekly



PUBLIC UTILITIES



Water/Sewer Lines

- Cut all water R.O.W.'s
- Cut all sewer R.O.W.'s
- Changed out 40 + water meters
- Repaired 30 water main breaks
- Responded to 150 + service calls
- Replaced 1 fire hydrant
- 750 + utility locates completed

Water Treatment Plant

- Produced 169,800,000 gallons of finished water
- Ran 2 contractor samples, 9 UCMR samples, 72 distribution system samples
- Completed 32% of all service line inventory for EPA Lead and Copper Rule

Wastewater Treatment Plant

- Treated 212,871,000 gallons of water
- Replaced all major components on grit removal system
- Received a 100% approval on SCDHEC annual inspection



3rd Quarter 2023-2024

PUBLIC UTILITIES

Electric

78 trees removed

50+ security lights repaired

1000+ utility locates

3 broken poles replaced

66 connections made in Friendship Hill Farms, Rapid Run, and Carriagebrook Subdivisions.

20 + security lights installed

Completed Hunting Inc. Rd. pole and wire upgrade

Began the installation of electrical service to Broomsedge on Red Hill Rd.

6 primary/secondary undergrounds repaired

Installed 23 decorative street lights

5+ miles of primary electric lines pruned



BUILDING DEPARTMENT



NEW RESIDENTIAL NUMBER OF NEW HOUSES				
FY 22-23	128			
FY 23-24	Q1	Q2	Q3	Q4
	58	60	68	
VALUE OF CONSTRUCTION				
FY 22-23	\$24,461,420			
FY 23-24	Q1	Q2	Q3	Q4
	\$21,347,684	\$22,307,599	25,758,936	
PERMITS FEES				
FY 22-23	\$125,142			
FY 23-24	Q1	Q2	Q3	Q4
	\$143,270	\$155,253	\$162,905	
WATER CAPACITY FEES				
FY 22-23	\$113,600			
FY 23-24	Q1	Q2	Q3	Q4
	\$109,200	\$109,200	\$130,200	
SEWER CAPACITY FEES				
FY 22-23	\$171,100			
FY 23-24	Q1	Q2	Q3	Q4
	\$200,812.50	\$196.875	\$244,126	
INSPECTIONS				
FY 22-23	1,024			
FY 23-24	Q1	Q2	Q3	Q4
	610	649	602	

NEW COMMERCIAL (Includes Major Renovations)				
FY 22-23	8			
FY 23-24	Q1	Q2	Q3	Q4
	4	1	1	
VALUE OF CONSTRUCTION				
FY 22-23	11,073,736			
FY 23-24	Q1	Q2	Q3	Q4
	\$4,420,849	\$183,127	\$480,981	
PERMITS FEES				
FY 22-23	\$49,883			
FY 23-24	Q1	Q2	Q3	Q4
	\$23,154.5	\$1,190	\$4,962	
WATER CAPACITY FEES				
FY 22-23	\$13,200			
FY 23-24	Q1	Q2	Q3	Q4
	\$5,170	0	0	
SEWER CAPACITY FEES				
FY 22-23	\$57,427			
FY 23-24	Q1	Q2	Q3	Q4
	\$43,680	\$8,325	\$10,125	
INSPECTIONS				
FY 22-23	144			
FY 23-24	Q1	Q2	Q3	Q4
	15	35	38	

RE-INSPECTION FEES				
FY 22-23	\$0			
FY 23-24	Q1	Q2	Q3	Q4
	72			
	\$3,600	\$3,950	\$3,050	

OTHER PERMITS Additions, Renovations, Repairs, HVAC, Plumbing, Electrical				
FY 22-23	684			
FY 23-24	Q1	Q2	Q3	Q4
	202	289	188	

OCCUPANCY PERMITS				
FY 22-23	35			
FY 23-24	Q1	Q2	Q3	Q4
	8	16	17	

FAÇADE GRANTS				
FY 22-23	12			
FY 23-24	Q1	Q2	Q3	Q4
	2	0	0	

SIGN PERMITS				
FY 22-23	22			
FY 23-24	Q1	Q2	Q3	Q4
	8	3	12	

Q3 January 2024– March 2024



BUILDING DEPARTMENT

RESIDENTIAL DEVELOPMENT IMPACT FEES				
NUMBER OF PROJECTS				
FY 23-24	Q1	Q2	Q3	Q4
		29	65	
PARKS RECREATION IMPACT FEE				
FY 23-24	Q1	Q2	Q3	Q4
		\$99,934	\$223,990	
FIRE PROTECTION IMPACT FEE				
FY 23-24	Q1	Q2	Q3	Q4
		\$35,670	\$79,950	
MUNICIPAL FACILITES IMPACT FEE				
FY 23-24	Q1	Q2	Q3	Q4
		\$11,542	\$25,870	
TOTAL IMPACT FEES				
FY 23-24	Q1	Q2	Q3	Q4
		\$147,146	\$329,810	

COMMERCIAL DEVELOPMENT IMPACT FEES				
NUMBER OF PROJECTS				
FY 23-24	Q1	Q2	Q3	Q4
		1	0	
FIRE PROTECTION IMPACT FEE				
FY 23-24	Q1	Q2	Q3	Q4
		\$1,026	0	
MUNICIPAL FACILITES IMPACT FEE				
FY 23-24	Q1	Q2	Q3	Q4
		\$860	0	
TOTAL IMPACT FEES				
FY 23-24	Q1	Q2	Q3	Q4
		\$1,886	0	



Development Impact Fees

On October 25, 2023, Camden City Council adopted Ordinance No. 2023-027, implementing development impact fees on new construction permits within the City of Camden. Beginning October 25, 2023 the city began collecting impact fees for the following categories:

- Parks and Recreation Impact Fee
- Fire Protection Impact Fee
- Municipal Facilities Impact Fee



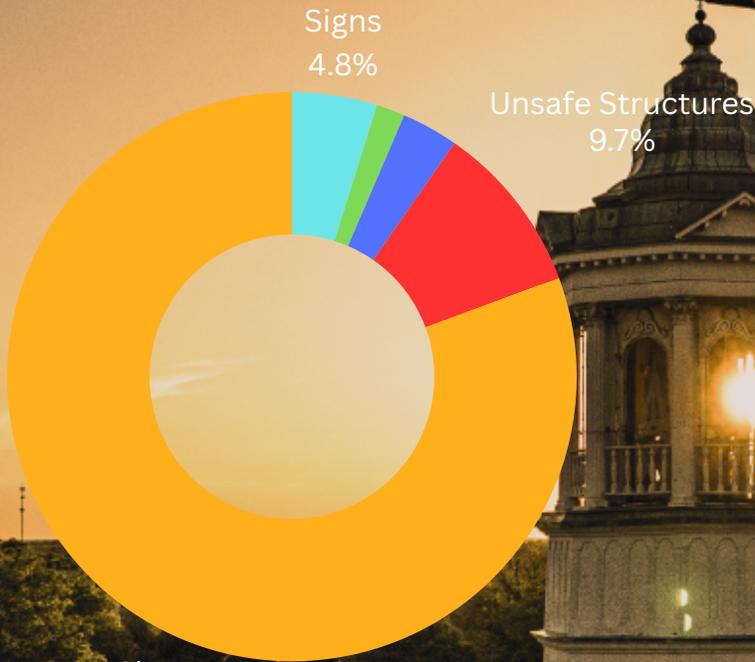
Planning Department

City of Camden
Q3 FY 2023-2024



Code Enforcement

60 Enforcement Activities
300% Increase Over Q4 2023



Planning Activities

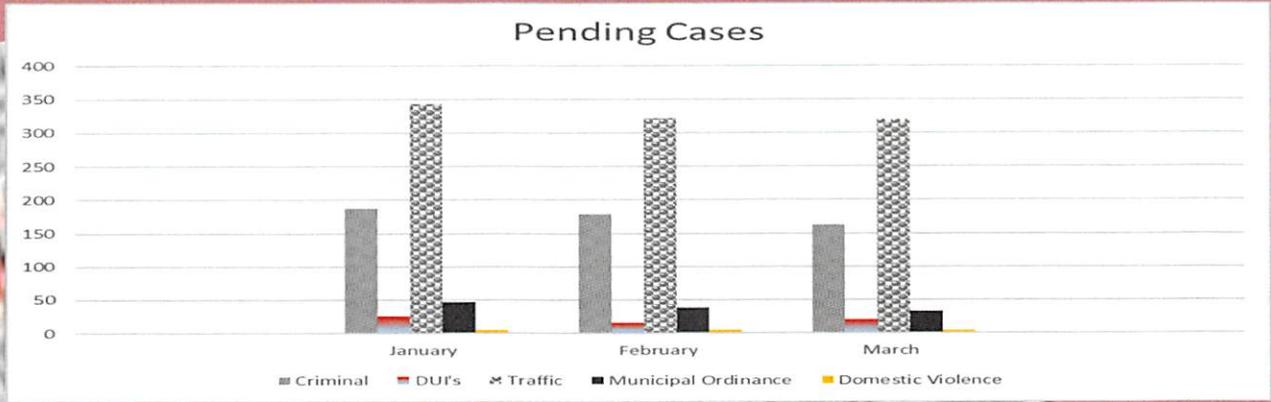
- 1 new Planning Commission member
- 12 sign permits approved
- Five-year update to Comprehensive Plan approved
- Updated requirements for Development Agreements in Zoning Ordinance
- Certificates of Appropriateness Approved
 - 1 major project
 - 6 minor projects

Community Development

- 9 Small Business Workshops/Meetings
- Assisted in coordination of 12 Community Events
- 22 One-on-One Assistance meetings with Business Owners and Community Partners
- Special Projects: Revised brochure for Sanitation (completed), 2024-2025 Camden Insider's Guide (started), Experience Camden & Cultural District brand awareness/social media (ongoing), KC 250th Social Media (ongoing), Ag + Art Kershaw County 2024 Social Media (ongoing)

Camden Municipal Court

3rd Quarter Report: January – March 2024



Cases on Dockets: 641
 Cases disposed: 403
 Jury Trials Pending: 41
 Preliminary Hearings : 25
 Preliminary Hearings Pending: 5 +

Jurors

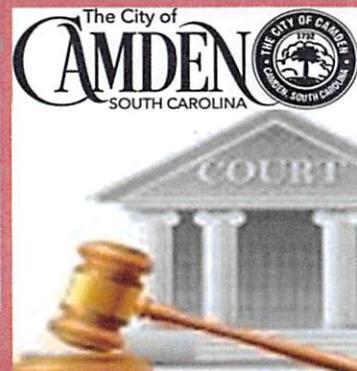
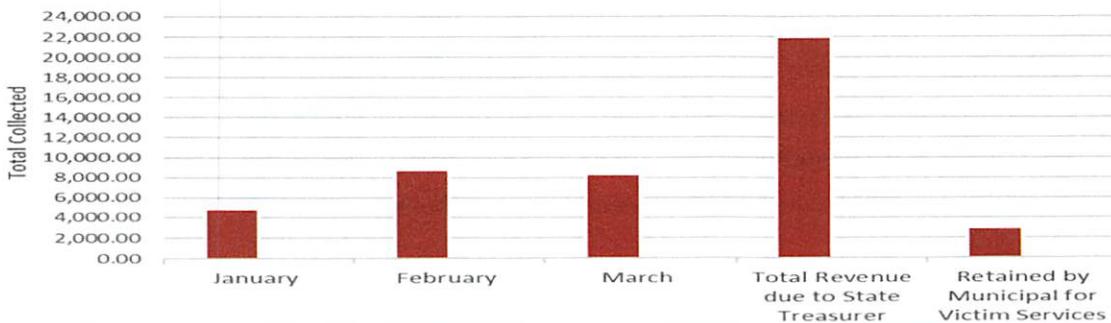
Jurors Summoned: 0
 Jurors Served: 0
 Payment of Jurors: 0

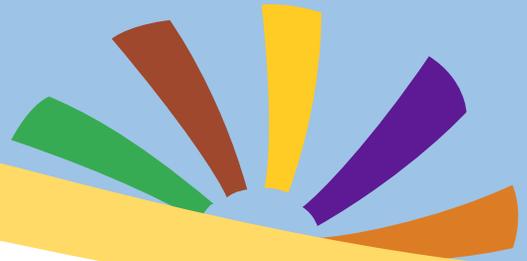
Cases Pending in Programs

Pre-Trial Intervention: 33
 Alcohol Eduction Program: 2
 Conditional Discharge: 3
 Domestic Violence: 0

Non-Violator Compact (NRVC's) issued: 34
 Time-payments issued: 60
 Sealed Sentences/ Bench Warrants issued: 15
 Dispositions transmitted to SLED: 403
 Expungements transmitted to SLED: 15

Fines, Fees & Assessments





Average Salary
\$46,521.76

Human Resources
Q3 2024
Jan-Mar

Departmental Vacancies

- **Tourism 1**
- **Electric 2**
- **Finance 1**
- **Police 4**

- **Public Works 3**
- **Sanitation 4**
- **Water Lines 1**
- Total Vacancies 16**

The City is utilizing Temporary Employees in our
Finance and Sanitation Departments.

Currently staffed with 130 Full time and 20 Part time Employees.

**Total Authorized
Employees 184**
New Hires 16
Separations 7

What's Happening...
**Annual Compensation
Brochures**
PAYCOM Payroll

CAMDEN ARCHIVES & MUSEUM

3RD QUARTER

JANUARY — MARCH 2024

Exhibits / Programs

- New exhibits: 3 (AACC, Archives)
- Programs: 3 (Archives, Aberdeen)
- Attendees: 183

Visitation

- Total visitation: 541
- States represented: 24
- Foreign countries: 3
- Tourists: 54%

Collections

- Items donated: 297
- Items catalogued: 613

Financial

Money taken in for photocopies, book sales, and consignments:
\$545.80





REVOLUTIONARY WAR

VISITOR CENTER

CAMDEN, SC

EXHIBIT GUESTS

JANUARY - 696

FEBRUARY - 1420

MARCH - 1490

2 RWVC PROGRAMS

19 PARTNER EVENTS

16 RENTALS

1942 GUESTS

DEMOGRAPHIC

BREAKDOWN*

KERSHAW COUNTY - 13%

SOUTH CAROLINA - 40%

OTHER STATES - 47%

PROGRAMS

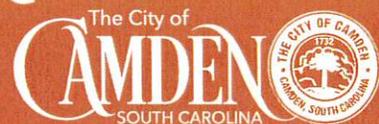
1 THURSDAY TALKS

1 SPECIAL EVENT

5 SCHOOLGROUPS

3rd Quarter 2023-24

*We have demographic information for 42% of our visitors



TENNIS CENTER OF CAMDEN

THIRD QUARTER REPORT (March 2024)



Tennis Center of Camden

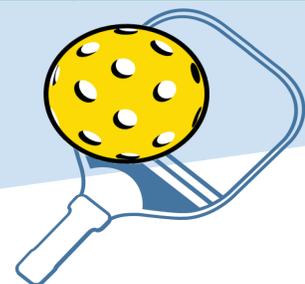


- Added 13 new members.
- Fifteen junior players made up two “Junior Team Tennis” teams that are playing the Spring season.
- Over 120 players participated on eight USTA Adult league teams this Spring.
- The City of Camden Adult Hardcourt Classic was postponed due to rain. Will be moved to a Fall date to be determined.
- Held USTA Level 6; City of Camden Junior Hardcourt Classic Tournament with over 90 participants.
- Camden Military Academy is proudly playing their seventh season out of TCOC.

- Ran our second DUPR Doubles League with 46 participants, significant growth from 14 players the first season. Feedback has been great!
- Hosted the USAPB Camden Open in February with over 75 participants playing all levels from juniors to adults.
- Hosted Charleston Pickleball at Camden Plaza Tournament in March with over 100 adult participants playing all levels.
- Local pickleball players raised funds to erect a second shade structure next to the pickleball courts.

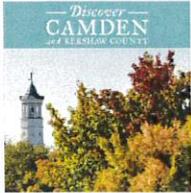


Pickleball Plaza





Tourism Department 3rd Quarter 2023-2024



Monthly
E-Blast
6,841
Subscribers

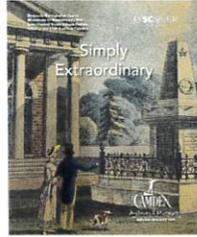
SCPRT Co-Op Social Media Posts



City Posts on
Instagram
Facebook



Archive Post on
Youtube



Print Advertisements

- Columbia Metropolitan - 100,000 circulation
- Southern Flavor - 250,000 circulation
- Southern Travel - 270,000 circulation
- SC Living - 620,000 circulation



6 Statewide Billboards - 12,880,194 impressions



Experience Camden SC
3.5k followers · 276 following

Facebook

Reach - 15k & Engagement 2.5k



experiencecamdensc Following Message

232 posts 1,097 followers 258 following

Experience Camden SC

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Followed by camden_cannons_sc, foxdentid, heatherrob1003 - 49 more



Highlights

Instagram

Reach - 542 & Engagement 128

